

Thank you for your help promoting the Emerging Leaders in Public Health (ELPH) Call for Applications. The ELPH Application Site opens at **12 a.m. Eastern Time on April 2, 2018** and the deadline for applications is **5 p.m. Eastern Time on April 30, 2018**.

The Emerging Leaders in Public Health program is designed for leaders of local, governmental health departments. Pairs of leaders from each department work in teams to develop and apply public health leadership skills through an action-learning project to transform the role of their public health department.

Below are several resources that will help you share this opportunity:

- Template email language for listservs or individual outreach
- Language for newsletters or other publications your organization distributes
- Suggested tweets and Facebook posts

Feel free to tailor these resources as necessary, but please be sure to always include the link to: <http://kresge.org/elph>.

Email Template Language

Subject: Apply for Emerging Leaders in Public Health

Hi _____,

The Kresge Foundation is seeking applicants for Emerging Leaders in Public Health – an 18-month, leadership development initiative aimed at providing local, governmental public health leaders with the knowledge and skills to lead in today’s changing health care environment. The health officer and a second leader from the same agency team up for an action-oriented experience designed to enhance organizational and leadership skills and competencies. In the application, teams will propose a “transformative concept” that advances a new, innovative role or model for their public health agency in the community.

Participants will receive training on leadership, organizational development, communications strategy and financing models, as well as a grant up to \$125,000 to develop and implement their transformative concept. To learn more about the initiative, including the selection criteria and application process, visit kresge.org/elph or contact elph@kresge.org.

Applications will open at 12 a.m. Eastern Time, on April 2, 2018 and will be accepted through 5 p.m. Eastern Time, on April 30, 2018.

Sincerely,

Newsletter (other publication) Template Language

Applications Open in April 2018 for Kresge's Emerging Leaders in Public Health Initiative

[The Kresge Foundation](#) is partnering with the University of North Carolina Gillings School of Global Public Health (UNC) to recruit and select 20 teams for the third cohort of **Emerging Leaders in Public Health (ELPH)**. ELPH is a leadership development initiative aimed at providing local, governmental public health leaders with the knowledge and skills to lead in today's changing health care environment. The health officer and a second leader from the same agency team up for an 18-month, action-oriented experience designed to enhance skills and competencies in communications, business planning and leading organizational change. Each team will focus on the development and implementation of a "transformative concept" that shifts or expands the role of their local health department in the community and translates into sustainable change. Leadership teams will receive coaching and a grant up to \$125,000 from The Kresge Foundation to apply their leadership training while leading their department towards assuming this new, transformative role.

The Kresge Foundation will be accepting applications from 12 a.m. Eastern Time on April 2, 2018 through 5 p.m. Eastern Time on April 30, 2018. More information about the selection criteria, application process, and stories of previous participants can be found at <http://kresge.org/elph>.

Informational Webinars will be held in the first and second weeks of April for applicants who want to ask questions about applying. Information on how to register will be **posted in February 2018** at <http://kresge.org/elph>.

For questions, please contact the National Program Office at elph@kresge.org.

Suggested Tweets (include graphic)

Before April 2, 2018:

- @kresgehealth wants leaders looking to advance innovative models that improve local public health departments. Learn more: <http://kresge.org/elph>
- Are you part of a local health department looking to advance innovative models which improve your agency? This is for you: <http://kresge.org/elph>
- Mark your calendars! @KresgeHealth leadership program will be accepting applications from 4/2 – 4/30. Learn more: [Kresge.org/elph](http://kresge.org/elph)

After April 2, 2018:

- The Emerging Leaders in Public Health initiative is now accepting applications – APPLY TODAY: <http://kresge.org/elph> #KresgeHealth #PublicHealth
- #KresgeELPH offers leadership training, organizational development and grants up to \$125K. Apply now! <http://kresge.org/elph>
- Calling all local health department leaders! Your chance to advance innovative models which improve your agency is here: <http://kresge.org/elph>
- Submit your application for the @kresgehealth Emerging Leaders in Public Health initiative today! <http://kresge.org/elph>

Suggested Facebook Posts (include graphic and link to website)

Before April 2, 2018

- Mark your calendars! The Kresge Foundation is looking for leaders from local health departments to apply to its Emerging Leaders in Public Health initiative. Participants will receive training on leadership, organizational development, communications strategy and financing models, as well as a grant up to \$125,000 to develop and implement a new role or model for their agency. Learn more: <http://kresge.org/elph>

After April 2, 2018

- The Kresge Foundation is now accepting applications for its Emerging Leaders in Public Health initiative – an 18-month, leadership development initiative aimed at providing local, governmental public health leaders with the knowledge and skills to lead in today's changing health care environment. Apply today! <http://kresge.org/elph>
- The Kresge Foundation is encouraging leaders from local health departments to apply to its Emerging Leaders in Public Health initiative. Participants will receive training on leadership, organizational development, communications strategy and financing models,

as well as a grant up to \$125,000 to develop and implement a new role or model for their agency. Click the link (<http://kresge.org/elph>) to apply!